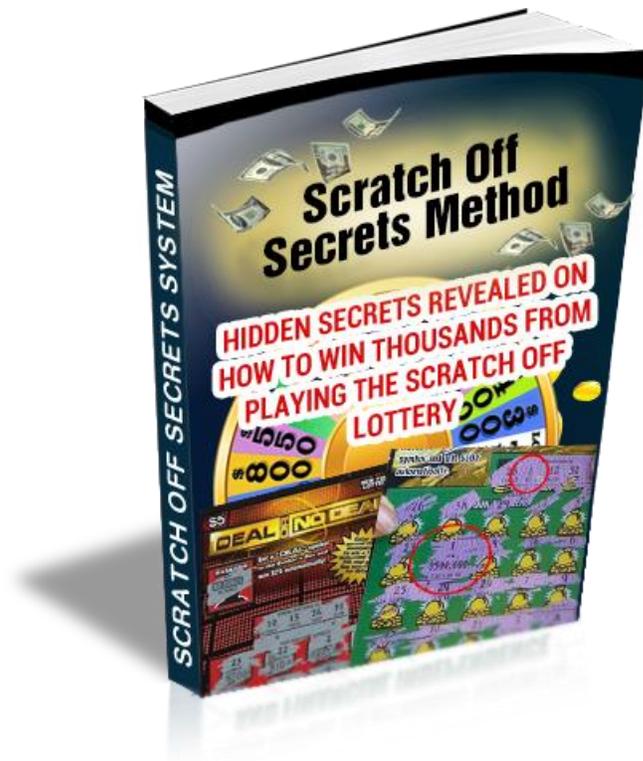


"Scratch Off Secrets Method"



Hidden Secrets Revealed on How to Win Thousands From Playing the Scratch off Lottery

DISCLAIMER:

By Richard Lustig

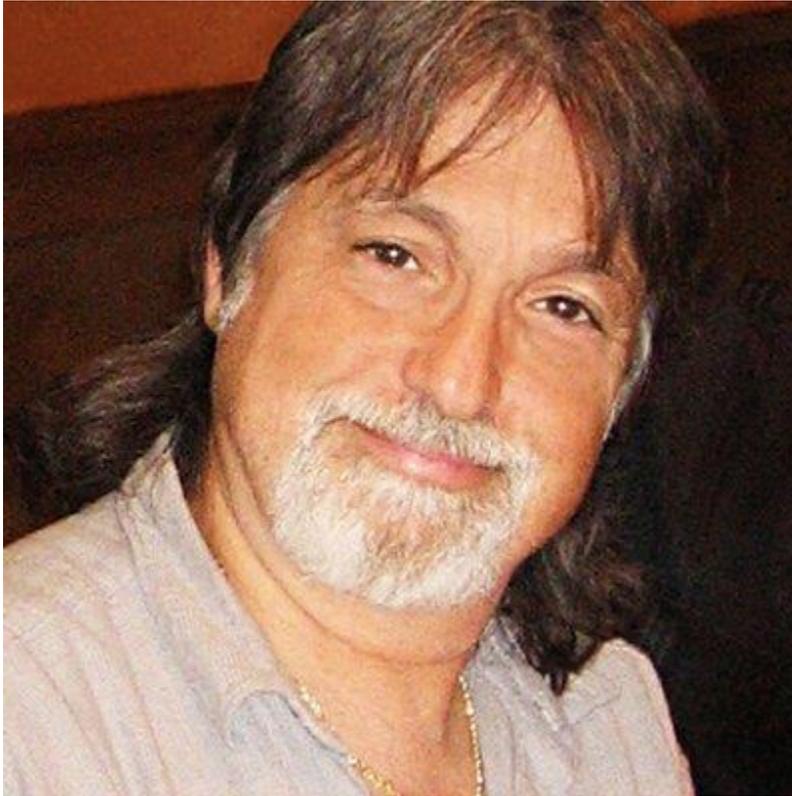
LOTTERYWINNERUNIVERSITY.COM GUARANTEEING YOU WILL INCREASE YOUR CHANCES OF WINNING USING THE SCRATCH OFF SECRETS REVEALED. THE LOTTERY IS A GAMBLE AND SHOULD BE TREATED AS SUCH. WE ARE NOT RESPONSIBLE FOR ANY LOSSES INCURRED BY USING THIS METHOD. THIS INFORMATION IS FOR ENTERTAINMENT PURPOSES ONLY AND SHOULD BE TAKEN AS SUCH. NOTICE: THE PICTURES LISTED ON THE GUIDE AND WEBSITE ARE NOT WINNERS REPORTED FROM THE GUIDE, THEY ARE SIMPLY WINNERS OF STATE LOTTERIES. PICTURES ARE PROPERTY OF THE STATES LISTED, AND ARE JUST USED AS EXAMPLES OF PAST STATE LOTTERY WINNERS.

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Introduction!

First of all, congratulations on purchasing my eBook on winning scratch off games!



This is your first step to hopefully winning the lottery. Before we start, I would like to set something straight. You can go into any bookstore, the Kindle market or anywhere that sells books and find others who offer some sort of lottery strategy.

However, if you take time to do your research and check the author out, you will find

that most of them aren't lottery winners ... not even once. Since the writing of this book, I have won a total of 7 lottery game grand prizes.

If you don't believe me, go ahead, look my name up, Richard Lustig, I'm not joking. I have made special appearances on Good Morning America, Rachael Ray, Today Show, Fox and Friends. I have even had my picture posted in the Ripley's Museum, because I am the only one who has ever won 7 lottery game grand prizes.

I'm not trying to brag here, I'm just trying to explain to you that my method REALLY DOES WORK and I have proof (me). My first lottery game grand prize was a total of \$10k and that was back in 1993. In 2002,

I won a total of \$842,152.91 from the Florida Lottery. In addition to these 7 lottery game grand prizes, I have also won several lottery prizes that were too high to be paid out in the local store where I purchase my tickets. In fact, I have had to make 23 trips to the lottery district office 4 in order to collect my money.

Obviously, the folks at that office know me on a first name basis. So what I am going to be teaching you in this book is how to increase your chances of winning scratch Ticket lottery.

I am going to teach you the method that I created that has enabled me to win 7 lottery game grand prizes and all the other money that I have already won plus if you go to my website WinningLotteryMethod.com you can read testimonial after testimonial of people from all over the world who have already bought my book, followed my method, and are winning more money than they have ever won before.



CHAPTER 1 : Playing the Right Scratch-Off Tickets



Playing the right Scratch-Off tickets will involve the following:

1. Not playing \$1 and \$2 scratch-off tickets. Those hardly ever produce winners. The odds are greatly against you of winning a free ticket. Stick to \$5, \$10, \$20 or higher as these have the best chances of winning. On average you will win nearly 1 out 3 tickets.

2. The next thing you need to do is go to your State's lottery website and look for the new scratch off tickets where the top prizes have not been won.

I have chosen the random state of Georgia to show you screen shot examples. Here is a brand new scratch off ticket that just came out which was found just by clicking on the new scratch-off ticket link.

The name of the new scratch-off game is called Millionaire

Extravaganza. Below is a screen shot showing the odds of winning and

The payouts:

Click the ticket below for information about these new instant games from the Georgia Lottery!

On sale at your local Georgia Lottery Retailer starting 06/23/2008

More Instant Games! **instant fun.**

This game cost \$20.00 but you have a 1:3 chance of winning with a top prize of 5 million dollars.

3. Let's now take a look to make sure no one has won any top prizes from this scratch-off game.

Top Prizes Claimed

Data as of December 13, 2015

 PRINT THIS

Game Name	Ticket Price	Top Prize	Claimed	Total
\$1,000,000 GRAND CASINO	\$10	\$1,000,000	4	6
\$1,000,000 JACKPOT	\$5	\$1,000,000	2	4
\$1,250,000 CASH BONANZA	\$10	\$1,250,000	2	4
\$10 MILLION CASH SPECTACULAR	\$30	\$10,000,000	2	5*
\$10 MILLION CASH SPECTACULAR	\$30	\$1,000,000	22	36
\$100,000 JACKPOT	\$2	\$100,000	6	8
\$2,000 A WEEK FOR LIFE	\$5	\$2,000 A WEEK FOR LIFE	3	4
\$25 MILLION PAYOUT	\$5	\$250,000	1	6
\$3,000,000 JACKPOT	\$20	\$3,000,000	1	2
\$50 GRAND	\$2	\$50,000	5	6
\$50 or \$100	\$10	\$100	122158	183993
\$50,000 JACKPOT	\$1	\$50,000	3	8
\$600,000 RICH	\$5	\$600,000	4	5
\$7,500 A WEEK FOR LIFE	\$20	\$7,500 A WEEK FOR LIFE	1	4
100X THE MONEY	\$20	\$3,000,000	6	7
10X THE MONEY	\$2	\$40,000	108	118
15X THE MONEY	\$3	\$150,000	17	18

Looking at these results we see that only 1 prize of the \$250,000

has been won playing this scratch-off ticket, there is still 5 top prizes left in play. More than likely the smaller prizes haven't been won either.

This is just one example, you can use your state's lottery resource site to see \$100.00 prizes, \$50.00 prizes, how many remaining jumbo buck payouts of \$50,000 are left. This is your number 1 resource site that ALWAYS goes unnoticed.



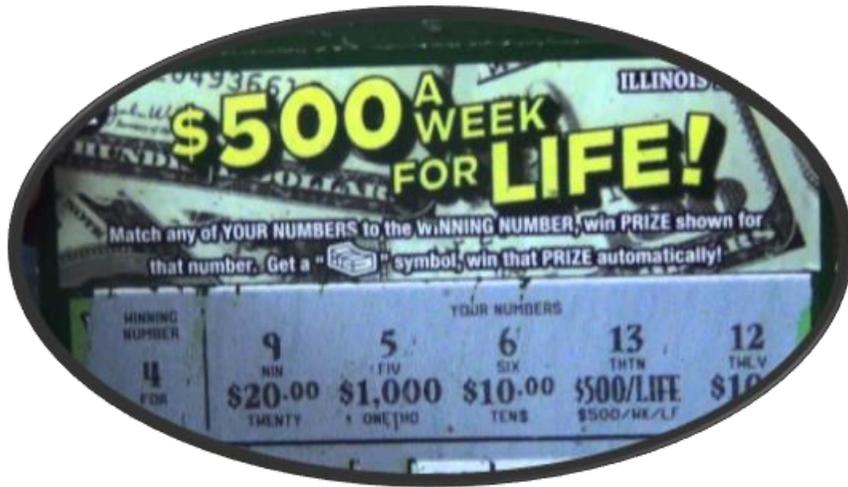
Chapter 2: Playing the Right Scratch-Off Tickets



In order to play the game you need to first select which option you're going to go with. If you're not sure what to do, consider the following steps to playing the right Scratch-Off tickets to win.

Avoid playing the \$1 and \$2 tickets, the grand prizes in those games are usually only between \$3000 and \$5000. Most of the times if you win, you'll win just a free ticket. You'll want to stick to the tickets that are priced higher from \$5, \$10, \$20 or higher as these have a better chance of winning and the grand prizes are much higher. By just having this information, you will increase

your odds dramatically.



You should go to your state's official lotto website. Simply look for your state's initials and lottery in your local search engine and you'll find the site. Look for any new Scratch-Off ticket

designs and whether or not the top prize has been issued. By getting this information, you will be able to figure out which tickets are likely to still payout big. By just having this information, you will increase your odds methodically. In order to illustrate this method, I have chosen a random ticket below for you to reference.



How to Play

To play "50X The Money," scratch off the entire play area. Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win PRIZE shown for that number. Get a "50X" symbol, instantly win 50X TIMES the PRIZE shown for that symbol. Get a "50X" symbol, instantly win ALL 20 PRIZES shown!

Overall odds of winning playing "50X The Money" are 1 in 3.29.

- As you can see from the image, the game cost for the 50x prize money will be \$10. You have a 1 in 3.29 chance of winning with a top prize of 1 million dollars! Now those are some great odds, when it comes to Lottery. I purposely chose this \$10 game over the \$20 game because the \$10 game showed it had more grand prize tickets out there that had not been found than the \$20 game. Always check your lottery's website to make sure that you are playing games that have the most grand prize tickets not found. That information is worth investing into!

- When you look to make sure that no one has won any of the top prizes, you want to search your state's website, for something that looks like the following chart:

Top Prizes Claimed

Updated March 11, 2012

Game Name	Ticket Price	Top Prize	Claimed	Total
\$	\$5	\$250,000	1	4
\$100 MILLION CASH BLAST	\$10	\$1,000,000	7	10
\$150,000,000 SLOTS OF LUCK	\$10	\$250,000	55	60
\$3,000,000 TAXES PAID	\$20	\$3,000,000 + TAXES	4	5
\$3,000,000 TAXES PAID	\$20	\$300,000	8	10
\$35,000 WINFALL	\$2	\$35,000	4	5
\$400,000 GRANT	\$5	\$400,000	3	7
\$7 MILLION JACKPOT	\$20	\$7,000,000	1	2
10X THE MONEY	\$2	\$40,000	55	62
2012 CASH JUBILEE	\$3	\$2,012 A WEEK FOR A YEAR	3	9
20X THE MONEY	\$5	\$400,000	17	22
24 KARAT CASH	\$2	\$24,000	11	12
50X THE MONEY	\$10	\$1,000,000	4	10

- Referring to the graph, you will see that the results of getting 50X the

money is 4 out of the 10 prizes that have been allowed. That means that there are Six 1 million dollar prizes left floating around the area. More than likely, the smaller prizes haven't all been given out either, which means you will have a good shot at claiming some serious money.

Keep in mind this is just one example, you can use your state's lottery resource site to see \$100.00 prizes, \$50.00 prizes, and how many other payouts are left as well. Remember, this is going to be your number 1 resource that will separate you from the rest, because no one seems to remember this!

Do NOT let it go unnoticed, visit your state's lotto site and use it as a resource!



CHAPTER 3 : Stick to One Scratch-Off Game at a Time



Buy only ONE KIND of scratch-off ticket per day! If you win, take the money and quit for the day. DO NOT PLAY ANYMORE. Go home and enjoy your winnings. There is a simple rule of thumb to follow.



Your goal is to make a profit everyday!

- 1. Buy 10 in a row. My theory – if you are going to play these scratch-off games, you need to buy 10 in a row in order to increase your chances of winning. Remember, repeated losing tickets are a sign that you are going to come across that winner.**
- 2. STICK TO ONE SCRATCH-OFF GAME. DO NOT JUMP AROUND FROM SCRATCH-OFF TO SCRATCH-OFF. I capitalized this tip because it is EXTREMELY IMPORTANT.**

3. Stick to ONE scratch-off game a day and it will GREATLY improve your odds of consistently winning. Most people feel they need to buy multiple tickets from multiple different scratch-off games. You are just setting yourself up for huge losses on the day. By sticking to the same scratch-off game, you greatly increase your odds and chances of winning.

4. Make sure you are playing ONLY \$5, \$10, and \$20 scratch-off tickets or higher! DO NOT play \$1 or \$2 tickets!

5. DO NOT BUY ENTIRE SCRATCH-OFF ROLLS. If you can afford it, buy an entire scratch off roll. Again, this is another way to increase your chances of winning. Its common sense that a person who buys ten tickets is not going to have a good of a chance as the person who buys 100 tickets, so therefore buying a whole roll of tickets greatly increase your chances of winning.

6. Again, remember to play one scratch off ticket at a time. Let me give you an example of why YOU SHOULD do this. Let's say you just bought 10 scratch off tickets in a row. You win \$50.00 on the very FIRST one you scratch-off. The next 8 are more likely to have more losers than winners.

7. Every scratch off player needs to have a loss limit threshold. Let's say your loss limit threshold is \$100. You head to the store to buy 10 fiver dollar scratch off tickets for a total of \$50. You win \$30 back of your original \$50 investment. What I would recommend doing is buying ten more \$5 tickets plus reinvesting the \$30 you won to make it a total of 16 tickets at \$5. This way you are buying more tickets and using "lottery money instead of your own money to increase your chances of winning.

Chapter 4: GETTING STARTED



Let me be straight with you: when it comes to gambling, there is no such thing as a guarantee. However, there are strategies you can use to increase your chances of winning.

Even winning small amounts over a period of time could amount to a substantial bankroll. Like most things, there are no “get-rich-quick” schemes that actually work: like, there is no way of knowing if one particular ticket is going to pay out a major jackpot, just like there is no way to know, for sure, if one particular slot machine will hit, or if one roulette table will pay out more over a short period of time. This is because there are many variables that go into determining these outcomes.

TIP: Location! Location! Location!



According to the Law of Averages, every store that sells scratch ticket has an equal chance of selling the winning ticket at any given time. This means that no one store is more likely than another to have a series of winning tickets. Basically, the odds are the same no matter which store you visit; at least as far as tickets are concerned.

There is no such a thing as a “lucky” store.

The reason why it might seem that one store sees more winners than another store is not based on the average number of tickets sold, but on the total VOLUME. The Law of Averages also states that there will a predetermined amount of winners per amount of tickets distributed.

Therefore, a store that sells more tickets (in general) will, on average, sell more winning tickets. Of course, by the same law, they also sell vastly more losing tickets (but you probably never hear about those...).

Yes, higher traffic leads to more sales which leads to more winning tickets.

This small bit of information could make the difference between another discarded loser and your big payday. You would be surprised how few “average” players never consider this option and lose out on 100% FREE advice that could pay out massive dividends.

Simple: GO SOMEWHERE ELSE.



The lottery industry in North America is a \$70 billion-a-year industry— bigger than movie tickets and the music industry combined. The lottery helped build the railroads, too. Ironically, as large as this industry is, it is only supported by 20 percent of the American population (whereas “support” means “used by”). The point I’m trying to make is that you can buy a lottery ticket in just about every major city and small town in the United States. (The actual numbers are: 43 states have legalized gambling of some kind, as well as every Canadian province). As a matter of fact 30% of people without a high school diploma consider playing the lottery to be a “wealth-building strategy,” which is a statistic that is also somewhat supported by the fact that the average household with an income below \$12,500 per annum spends 5% of their income on lotteries. As misguided as these ideologies may be, the fact remains that the lottery is generally regarded as a quick way to make money.

If you really want to win with scratch tickets you also need to have a strategy. This is true for every gambling venture that you might consider: horse racing, sports betting, roulette, blackjack....the list goes on. This will take a little time and consideration—and maybe even a bit of research—but it will greatly increase your chances of winning.TIP:

Pick The Right game. There are 5 basic steps to picking the right game:

- 1) The bigger the bet, the better the chances**
- 2) Get the right information from your local lottery website**
- 3) Do your own research**
- 4) Know the payouts**
- 5) If at first you don't succeed....**

STEP 1: THE BIGGER THE BET, THE BETTER THE CHANCES



Just like in Las Vegas, and other major gambling meccas, bets with small buy-ins generally have exceptionally low payout. For example, it is exceedingly rare to win a large jackpot on a slot machine with a penny ante. Of course, if you actually want to win the jackpot, you'll have to actually maximize your bet, which could find you spending over \$1 per spin on a penny slot. Even then, the odds of winning are very low. As a matter of fact, you'll probably have a better chance at winning a payout with a \$1 scratch ticket, which generally boasts a 1:9 chance of return (winning a free ticket). The odds of winning actual money, though, are much higher.

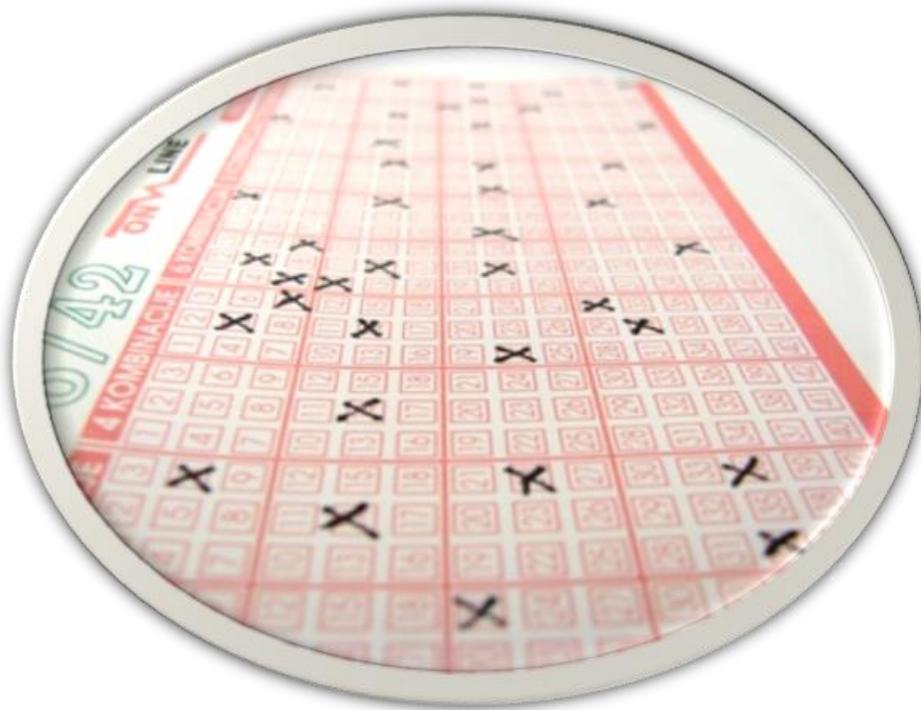
If you really want to win with scratch tickets, the first thing you need to do is start buying higher-priced tickets. You could try the \$5 tickets, but the best payouts rank among the \$10 and \$20 tickets, which boast a generous 1:3 payout ratio. When you buy the tickets, buy TEN in a row of the same game, I cannot repeat this enough.

STEP 2: KNOW THE PAYOUTS

While it is certainly important to understand the rules of each ticket, as well as how each pays out, you will also need to be able to discern how many of the top prizes have been won (or any of the top prizes) in order for it to be a wise purchase.

However, knowing these odds can help you to make a better decision about whether or not you should play.

STEP 5: IF AT FIRST YOU DON'T SUCCEED...



This does not imply that you should just buy tickets blindly and hope that you catch a winner. Use this method to determine if a particular ticket has a good chance at a generous payout and then decide if you want to try your luck or not. If you play smart, the likelihood of winning will be great. If you do not win, try the method again with another game. Still, having a decent strategy should make the process easier or, at least, a lot more fun.

SUMMARY: DO NOT CHASE YOUR LOSSES. Always play the odds. Know when to quit.

The more time and money you spend—wisely—on your scratch ticket efforts, the more likely it will be that you will start to crave playing more and more. This could lead you to buying a “roll” of scratch tickets. This might seem like a decent strategy since a roll of scratch tickets costs approximately \$300 regardless of the price of a single ticket.

STEP 2: THE THRESHOLD

Remember that no matter what you do, you need to stick to your loss limitations every day. Once you spend your loss limit, \$20 as per our example, then you quit. Buy 10 tickets and see what happens, but

always stop once you have purchased your limit for the day. THERE ARE NO EXCEPTIONS TO THIS RULE (if you really want to win some money).

STEP 3: ALLS WELL THAT BEGINS WELL

This bears repeating because it is, quite simply, that important.

Whatever game you start with for the day, that is the game you should also end with. Do not overwhelmed or seduced by the sheer variety. Stick to the plan!! If you really want to increase your odds, buy 10 tickets at a time, in a row, of the same game.

STEP 4: DON'T GO FOR CHEAP TICKETS

While it is often tempting to purchase \$1 and \$2 tickets because you know you can get more for your money, you have to remember that \$1 and \$2 tickets have:

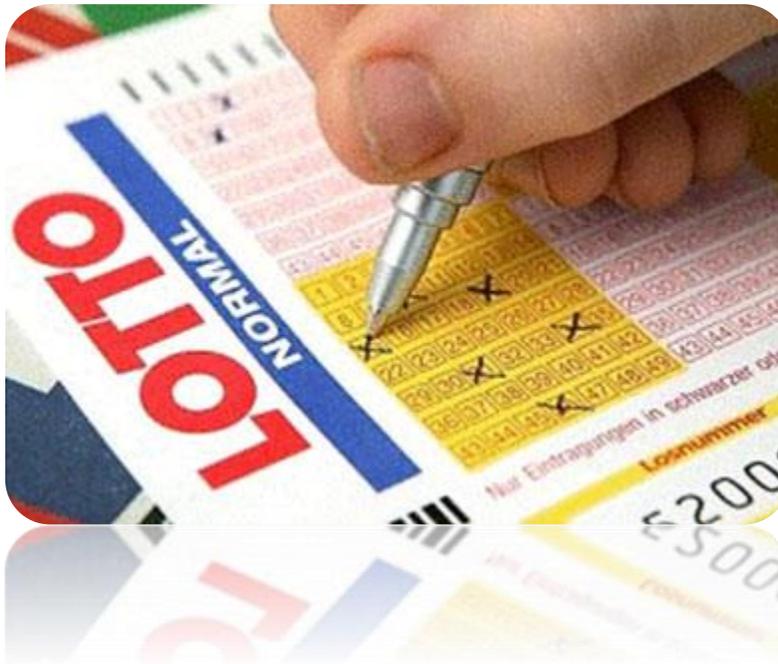
- Lower payout frequency**
- Lower payout amounts**

The chances of winning BIG with a \$1 and \$2 ticket are astronomically small. Stick to the \$5, \$10, and \$20 tickets. Again, NO EXCEPTIONS.

STEP 6: ONE GAME AT A TIME



TIP: Less IS more



There is a HUGE misconception about the number of scratch tickets you need to buy in order to win BIG. The truth is you are actually better off following the method I described earlier than buying an obscene number of tickets. As a matter of fact, if you are the kind of person whose daily disposition might feed the demands of their impulses, scratch tickets

might not be the right pastime for you. Gambling can be fun because of the promise of the prize, but if you let your emotions take control of you, you will find that the fun ends very quickly.

TIP: ALWAYS Check Your Ticket

There are so many different kinds of scratch tickets that it can often be difficult for any one person to understand how to read them all. They all feature different graphics, colors, themes, icons, payouts, and images that can be confusing, even for someone who is familiar with them.

Even if you win one free ticket, it is still worth knowing for sure whether or not you have actually won or lost.

TIP: Stick to the Method

I've said it before and I continue to say it because it cannot be stressed enough: Stick to the method that I have outlined for you – buy TEN tickets on the SAME roll each time.

Yes, there is a wide variety of methods that you will find if you look online; theories and concepts that might seem interesting, but in the end inevitably fail. If you want to win, you need to use something that makes sense and can be adhered to every day. The better you are at cataloging methodatic wins, the more successful you will be at winning with scratch tickets.

TIP: Change It Up

While it is important to make sure you only play one type of game on the days that you play, it is equally important to track the odds on each game so that you can know which game to play every day.

With all of this in mind, you should remember that this book is merely a guide. For example, I mentioned that you should look up information on your state lottery method online.

Chapter 5: Setting Your Loss Limit and Budgeting Your Game Plan



Before you get into playing scratch-off tickets daily, you need to have a loss limit. A loss limit is a set amount of money you can lose and not affect your personal life by losing. It is basically money that you don't care about. Soon as you figure this amount out it is time to begin playing scratch-offs.

By having a loss limit, it will keep you from letting your emotions take over and cause further damage to your money supply. This never before seen scratch-off tickets revealed strategy guide works well, but no one can win scratch-off tickets every single time. However, this strategy DOES give you the best odds of winning. It is ALL ABOUT increasing your odds of winning and putting the ball in your court instead of the states court.

Once you have your loss limit threshold, it is now time to get into exactly how many scratch-off tickets you need to buy daily. Most scratch-off players will never set a loss limit. Your profits will greatly be reduced if you do not set a loss limit. Many scratch-off players also try to chase their losses. This is a HUGE mistake. You will end up losing way too much money that you can't afford losing. I promise you having a loss limit is one of the best advice for scratch-off tickets I can offer you.

At this point it's important to consider a few things before you start playing Scratch-Off tickets on a daily basis. You need to set a loss limit! A loss limit will allow you set aside a specific amount of money that you can lose, and not affect your personal life by losses that will come from playing. It is, for all intents and purposes, money that you don't necessarily care about. As soon as you figure this amount out, you will be able to play the game and not worry about losing. It's a perfect psychological tool that you need to have in order to rise up. I started with my own personal loss limit, but made sure I purchased ten tickets in a row of the same game each time. If you aren't keen on the strategy, do not go over that, or else you will run into problems in the long term.

This is not stated so that you are discouraged, or to say that you won't win, it's simply said because all lotto games, even scratchers, are a form of gambling. The intention of this guide is NOT to create problems, but to help people looking to make an income with Scratch-Offs. By having a set loss limit, you will be able to minimize your losses and maximize your profits in the long term. This will essentially keep you from letting your emotions take you for a ride. There is no 100% solution to winning, but there are methods that can get you winning more often and frequently. Consider that this guide DOES give you the best odds of winning by giving you a good overall plan.

Once you have set the limit, and you have a solid number, pull out that exact number of physical money and that's it. Remember to always play ten at a time on the same roll, and go through the motions of purchasing your tickets on a daily basis. Your profits will greatly reduce if you do not set up a full loss limit beforehand, because you will not be able to determine today from yesterday when you're at the counter ready to purchase your tickets

Chapter 6: Secret Chapter!



One of my major wins was a scratch-off ticket for the grand prize. This, in my opinion, and as you know, is hard to achieve, but with pure dedication, it will increase your chances of achieving this goal.

Scratch-off tickets grand prizes can include trips, but many times, it is for jackpot money. Unless you read the ticket, you won't really know what you're playing for.

So, let's cut to the point. My tactic is actually pretty simple. Simply pick a game with a good grand prize (I like going for the cash) and choose 10 tickets off of that roll.

Okay, so how do I pick my scratch-off tickets? I go and search for the highest grand prize, of course.

You should be curious if there's a winner of the grand prize on that current game – check the lotto website and see. All scratch-off tickets have websites that support them.

For the current game I am playing, I make sure I take all my profit that I win from the scratch offs and put it towards buying more – this increases my chances, without pulling more cash out of my pockets.

For example, I choose a \$10.00 game. I purchase 10 of them. This comes to \$100.00. Whatever profit I make from those, I put towards buying tickets. Now, I take my \$100 budget and add it to what I won. Use the profits to buy more tickets and keep going with that. This is going to increase your chances of finding that grand prize winner.

This is an ongoing repeat process. But this is how I won additional grand prize trips and my first grand prize Scratch-off Ticket.

Chapter 7: Conclusion



I hope that you take the aforementioned Scratch-Off secrets, tips, and strategies to heart. If you seriously want to make a profit with these easy to play games, you need to read the information over and over again until it becomes second nature. With the methods that I have shared above, you will be able to reverse the tables of your state's lottery.

Remember, that most people will lose often, because they will approach the games with the wrong aspects in mind. You have to do whatever it takes to get the odds in your favor, but at the same time, avoid emotional connections.

If you think for one moment that you already knew this, think about this point: How often did you look at your state's lottery website? If you said never, then you will definitely see that you have learned something important. If you know that there are payouts available, wouldn't you want to pursue them 9 out of 10 people more will lose the games today, and they won't even know whether or not the grand prize is available.

Make sure that you are constantly looking out for new Scratch off tickets that come to your lottery website.

You will be able to hand pick the winning Scratch-Off tickets and gain access to serious financial gains.

Don't keep going back to the well when you win. Make sure that you stop yourself from buying too many tickets if you win big. Take your time, set a limit.

One last thing that you'll need to remember is BE PATIENT. If you

want to make money with this type of strategy guide, you need to make sure that you are patient. If you take your time, you will be able to figure out all the things you need to, in order to make money in time. Most people have no idea when to stop, which is why they lose on a regular basis. Again, I hope you have enjoyed this guide. You can make money with scratchers, you just need to learn some quick tips, and follow through with playing daily. I have seen millions make a lot of money using the above tips. You can too!